Whites & Neutrals
Neutrals are the foundation to build layers, tones and textures to a room. The hardest thing about Neutrals is how much they change from day to night and their subtle undertones of colour can take on a whole different look in every room. The key to working with your Neutrals is to get the underlying base right and build from there.

There is only one Pure White and every other Neutral has a small tint and shade added to it. Here we have made it easy for you by breaking down the Neutrals into four categories. Use these pictures and colour chips as a guide to take the frustration out of not only selecting a scheme but where to start.

Lighting greatly affects how your Neutral colours will look and change. Artificial lighting comes in a warm and a cool white and sometimes just changing the light bulb could give you the look you are after. A warm globe will soften the harshness of a clean Crisp White interior in a bathroom or kitchen, and a cool globe can dull the yellow in a Neutral.

Daylight again will give another look to your Neutral colours so make sure you test your selection during daytime and night time over a few days before making your choice. Take time selecting your Neutral colours and build layers of other Neutral colours. Add a pop of colour through accessories to enhance your Neutral Colour Scheme.
Crisp Whites and Greys give strength and energy to a room. A low sheen finish will take the edge off its brightness if you are worried it will look clinical. Use a low sheen finish on the walls and a gloss on the trim to add subtle textures in a simple way.
Embrace Whites and Greys as they are the new base Neutrals of today.
Greens and Blues add a sense of joy to a room. These are perfect for entries, bedrooms and living areas for busy families. A dark area of the house will come alive with a Green or Blue Neutral.
Greens and Blues are the Neutrals that say welcome with a smile on their face.
The Creams are the romantics of our Neutrals. Soft with a gentle glow that takes the edge off any sharpness the interior architecture may have. Cream Whites work in any interior and evoke a sense of calm and sophistication.
Pure Whites contrast well against Creams to give it a jolt from its relaxed slumber.
A Stone White takes its lead from a mix of Greys, Greens, Whites and even a hint of Yellow. A Stone White gives you a flexible Neutral base to work with a dramatic contrast of colours.
Stone Whites give depth to a room without feeling like the walls are closing in on you.

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<th>Stone Whites</th>
<th>Chalk Wash</th>
<th>Argos Cream</th>
<th>Pebble Bay</th>
<th>Arizona White</th>
<th>Bleached Leather</th>
<th>Wheat Sheaf</th>
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<tbody>
<tr>
<td>Stone Whites</td>
<td>Ice Cream</td>
<td>Milk Cloud</td>
<td>Bunished Stone</td>
<td>Ecru Stone</td>
<td>Fawn Beige</td>
<td>Ostrich Feather</td>
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One of the oldest paint brands in the market, Taubmans has been painting Australian homes for over 110 years. Back in the early 1900’s, George Taubman built the company on a foundation of technical superiority. In 2007 PPG Industries acquired the Taubmans brand which has grown to become a major player in the Australian Architectural Coatings Market. It is responsible for launching innovative consumer paint brands such as Taubmans Endure with Nanoguard™ and Easycoat with Microban®. Taubmans is committed to applying technology and innovation to help consumers look after their most valuable asset, their home.

Taubmans has partnered with Interior Designer and Television Presenter, Shaynna Blaze to help you find the perfect colour that will transform your home today. As a designer and artist, Shaynna is passionate about colour and how it can transform a home.

“I want to inspire Australians to embrace, not fear colour as it not only creates a visual change but evokes a mood you can definitely feel.”

Shaynna Blaze
Taubmans Brand Ambassador
Award Winning Interior Designer & TV Presenter

Get the colour right the first time. It takes years of learning and experimenting with colour to get it right but it’s our aim to help you choose the right colour.

Buy a Taubmans Sample Pot and explore the possibilities of using colour in your home.